



OUR TOWN, OUR TEAM



2026-27 RECRUITING GUIDE



OUR PROGRAM



LEE STONE RETURNS

THE MOST SUCCESSFUL HEAD COACH IN VIJHL HISTORY IS BACK AFTER A STINT IN THE BCHL

The Campbell River Storm prides itself on offering players a first class junior hockey experience while developing the skills and mentality to move on to a higher level of hockey. In many ways, the Storm operates like a BCHL organization in the wide range of resources and amenities that are provided to our players. In return, our staff places high expectations for character, commitment and accountability, with all members of the Storm striving to win an 11th VIJHL championship.

The playing experience in Campbell River is unlike any other at the junior level. Storm fans are loyal and passionate, and the atmosphere on game nights at 'The Brindy' is electric with anywhere between 750 and 1250 fans coming through the gates each Friday night.

The Storm practice daily from Monday to Friday with additional skills ice from Tuesday to Thursday, meaning that our players benefit from more hours of on-ice instruction and skill development than our opponents. We also have a partnership with Elevate Sports Performance that gives our players daily access to a state-of-the-art hockey training facility. On the road, the Storm provide safe and professional bus transportation and pre- and post-game meals. Under Coach Stone, 94 Storm players have played a total of 247 games as affiliates for BCHL teams. Last season with the BCHL's Coquitlam Express, Stone and associate head coach Vin Jackson worked with 11 NCAA Division 1 committed players.

Players who earn the privilege of wearing our sweater are expected to be upstanding citizens in the community and participate in numerous community and school programs. In return, our staff will commit to your personal and hockey development as a member of the Storm family.

STORM GRADUATES



"My experience with the Campbell River Storm was amazing. From the staff, to the players, and the atmosphere created from its loyal fans, it made my first taste of junior hockey something to remember. Although my time with the team was short, I was able to witness the passion and culture tied to the team and its community. Coach Stone and I had an existing friendship before he recruited me to come and play a few games, but I'm extremely grateful to him for giving me my first junior hockey experience. I can still remember the energy created by the fans inside the Brindy, which is next to impossible to recreate. The excitement and true passion they have for the team creates an electric environment which is special to play in front of. I have nothing but great things to say about Coach Stone, the Storm organization, and the town of Campbell River. This place has a heart for hockey, and continues to influence me through my young career."

- Beck Malenstyn Buffalo Sabres (NHL)



"The Storm helped me develop over a tough time when COVID-19 hit up until I left for Tri City. When I played it was always fun to come to the rink with a great group of guys and coaching staff. When the season got shut down Coach Stone and Coach Rauser really put in the time to ensure I was improving my game every time I came to the rink. I would recommend the Storm program for any player that wants to get better and have fun doing it every single day."

- Parker Bell Calgary Wranglers (AHL)

"Playing in Campbell River helped the progression of my hockey career tremendously. Coach Stone places a high emphasis on developing players for the next level and helping promote them to coaches from leagues like the BCHL and WHL. Aside from individual skill development, there's also a great team culture and winning tradition that's fun to be a part of and helps instill lifelong habits and leadership qualities. The town of Campbell River is an unrivaled place to play junior hockey from the best fans in BC to the great billet families. I thoroughly enjoyed my time playing for the Storm and owe a lot of my success to the time I spent in Campbell River."

- Tyler Welsh Marseille (Ligue Magnus)





OUR HISTORY



10-TIME VIJHL CHAMPIONS
CAMPBELL RIVER'S TOTAL OF 10 LEAGUE TITLES
INCLUDES THREE IN STONE'S LAST SIX SEASONS

The Campbell River Storm began play in the 1997-98 regular season and went on to capture the Brent Patterson Memorial Trophy as VIJHL Playoff Champions in their first season. They went on to win the championship seven times in a row, before reaching the league finals in the following two seasons. With their most recent title, the Storm are now tied for the record for the most VIJHL Championships captured with 10 in 28 seasons.

The Storm have played in 12 Cyclone Taylor Cup Championship tournaments, winning in 1999 and in 2015. The Storm have medaled in three of the last five seasons, winning Gold (2015, Mission), Silver (2017, Creston) and Bronze (2016, Victoria) and were most recently the host team for the 2019 Cyclone Taylor Cup. In 2014/15, the Storm made history by becoming the first VIJHL team to win the Keystone Cup as Western Canadian Junior B champions.

Under the leadership of Head Coach and GM Lee Stone, the Storm have a combined record of 343-104-29 including regular season, playoff and tournament play.



2015 Cyclone Taylor Cup Gold Medalists
2015 Keystone Cup Gold Medalists

2016 Cyclone Taylor Cup Bronze Medalists
2017 Cyclone Taylor Cup Silver Medalists



COACHING STAFF



LEE STONE

HEAD COACH & GENERAL MANAGER

Lee Stone returns to Campbell River to be Head Coach & GM for his 11th season. Stone, a two time VIJHL Coach of the Year winner has won three league championships and medals at three BC Provincial Championships. Notably in April 2019, the Storm set a record as they competed in the Cyclone Taylor Cup for the fifth straight year.

Lee has a career record of 343-104-29 with the Storm. Prior to re-joining the Storm, Lee spent the 2025-26 season with the Coquitlam Express serving as Associate Coach and Director of Player Development, working with 11 NCAA Division 1 committed athletes.

The Surrey, B.C. native played six seasons of Junior and College Hockey, highlighted by a commitment to join Arizona State University. He went on to assist with Western Canadian recruiting for the Sun Devils as they transitioned to NCAA status where he still works closely with Head Coach Greg Powers.



VIN JACKSON

ASSOCIATE HEAD COACH & ASSISTANT GM

Vin Jackson returns to Campbell River as an Associate Head Coach and Assistant General Manager after playing the 2022-2023 season with the Storm.

Jackson, just 24, is entering his fourth season coaching Junior Hockey, serving last season as an Assistant Coach with the BCHL's Coquitlam Express while also serving as the Lead Skills Coach for their JPHL academy program, Coquitlam HC. While working with the HC program, Jackson developed three different players who went on to earn commitments from BCHL teams.

Prior to working in the BCHL, Jackson worked two seasons as an Assistant Coach with the Red Lake Miners of the SIJHL working under Head Coach & General Manager Lee Stone during those seasons.

The Creston, B.C. native's junior playing career spanned five seasons between teams in the KIJHL and VIJHL and after aging out of Junior Hockey, Jackson stepped behind the bench immediately to begin a successful transition to coaching.



OUR TOWN, OUR TEAM



ROD BRIND'AMOUR ARENA

AVG. ATTENDANCE: 750-1250/GAME
HIGHEST ATTENDANCE OF ANY TEAM IN VIJHL

Few junior hockey destinations offer the scenic beauty and tremendous fan support found in Campbell River. A city of 43,000 residents, Campbell River is located on north Vancouver Island, about 90 minutes north of the Departure Bay and Duke Point ferry terminals and is accessible by plane from Vancouver and Calgary International Airports.

The Storm practice and play their home games at Rod Brind'Amour Arena, named after the city's most famous player and Stanley Cup winner. 'The Brindy' is often filled to its full capacity of 1250, as Storm fans are some of the most loyal and passionate in junior hockey.

The Storm has a private dressing room that rivals many BCHL organizations with wooden stalls, laundry and pull-down projection screen for team video sessions.



EDUCATION & AMENITIES



EDUCATION

All high-school aged players will attend Timberlane Secondary School and are aided by educational advisor Sean Toal, who works in conjunction with the Storm. All players who have graduated from high school are encouraged to take classes at North Island College, where they can upgrade high school classes or begin post-secondary coursework.

GYM & DRYLAND TRAINING

Storm athletes train at Elevate Sports Performance, giving our players daily access to a state-of-the-art hockey training facility. Mandatory team workouts occur four times per week under the guidance of our Strength & Conditioning Coaches, Jordan Rauser and Ray Anderosov, while players can also access the gym at their convenience. Two nearby fields are used for dryland training.

VIDEO ANALYSIS & ANALYTICS

The Storm utilizes video editing software to provide players with a more detailed understanding of systems and in-game decision making. The team also uses InStat analytics software to provide all members of the team with shift-by-shift video and data analysis, which arrives by email after each game. During the game, our two iPads on the bench provide instant visual feedback.

MARK BERRY on the mic

THE VIJHL'S 2017 & 2022 BROADCASTER OF THE YEAR
PROVIDES COVERAGE OF THE TEAM & ITS PLAYERS



MEDIA

It doesn't take very long to look through Mark Berry's Twitter, @mfberry60, or the Storm's social media accounts to realize that we have one of the best in the business. The 2016/17 and 2021/22 VIJHL Broadcaster of the Year, Mark provides outstanding coverage of the CR Storm on a daily basis. Mark's work can be seen on the Storm website, in the Campbell River Mirror newspaper as well as through countless pre- and post-game interviews with players and coaches on YouTube, SoundCloud, Twitter and Facebook. All Storm home and road games are also brought to you in high definition at www.HockeyTV.com.

TEAM FEES

All Storm players cover player and billeting fees during their time in Campbell River. The Storm's season fee is \$8,875 and includes all ice time, travel, food, as well as helmet, gloves, pant shells, hockey bag and all team apparel. Players are also expected to pay for billeting, which is \$800 per month. Part-time employment opportunities are available to players who wish to work during the hockey season, and team fees can also be paid through the sale of Storm sponsorships.



Lee Stone

Head Coach & General Manager

lee@campbellriverstorm.com

(778) 933-6170

Vin Jackson

Associate Head Coach & Assistant GM

vin@campbellriverstorm.com

(250) 254-2056

www.CampbellRiverStorm.com



